



# **GARDENIA**

# **LANDSCAPE SOLUTIONS**

Company Profile 2019



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## INTRODUCTION:

**GARDENIA** has been providing outstanding customized service to our clients for over 20 years. This has earned us the reputation as one of Egypt's premier residential and commercial landscape companies.

As a full-service landscape solutions company, we provide our clients for all areas of landscaping; include designing, landscaping, gardening, irrigation systems, golf, designing, artificial rocks, maintenance, water features, hardscape, softscape.

As each of our clients has different needs, all of our designs and concepts are customized to satisfy each customer in a unique way.

No matter what type of service or design you are looking for, **GARDENIA** can help by providing you the highest quality of services in the landscaping field, while ensuring your satisfaction.





## ABOUT US

**GARDENIA** has been in business since 1998 operating on one simple principle providing each customer with high-quality personalized service. As a result we've enjoyed a reputation as one of Egypt's premier landscaping companies.



Sea life resort hotel.  
GARDENIA at international  
meeting point –gallery 78  
italy

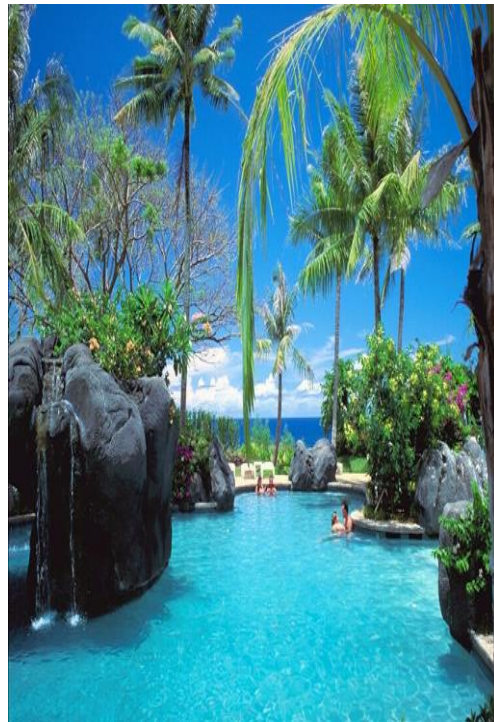


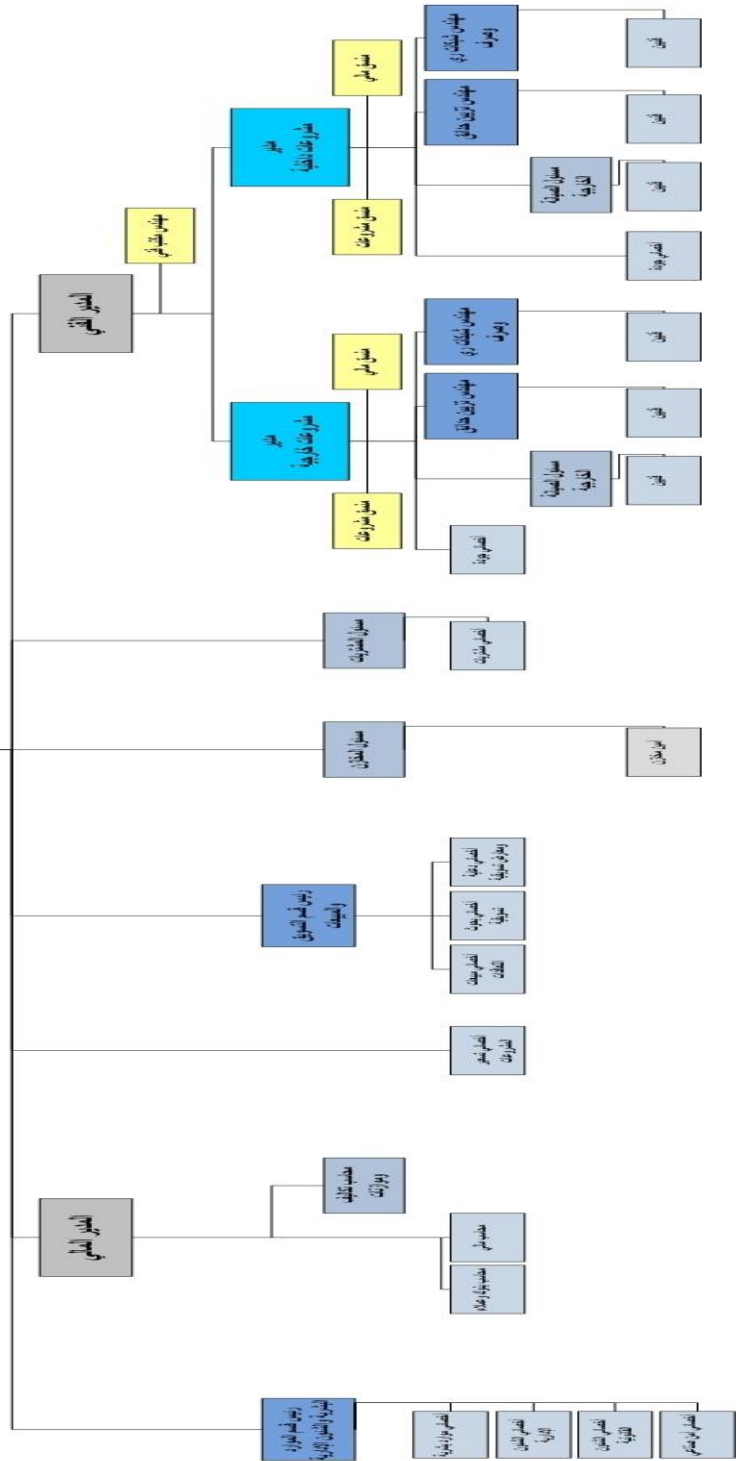
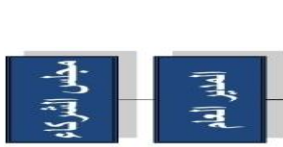
## MISSION

**GARDENIA** is to continue to be the best landscape solutions contractor in Egypt and the African region. Our dedicated staff works with clients every step of the way to ensure that customers receive the services they need and desire. We value customer relationships.

With our wide range of offerings, we look forward to continuing our tradition of providing top-quality services, exceptional individualized attention and unrivaled customer satisfaction.

**GARDENIA** research and development (**R&D**) team continue to keep working to provide us with the greenest methodology to preserve the Environment, not the less we look to safety as one of the main important objectives, **GARDENIA (QC)** department keeping our technicians & Engineers value customer relationship and satisfactions.





Organization Chart By Positions  
 GARDENIA LANDSCAP CONTRACTING  
 19/08/2010

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## General Manager

Mohamed Hamouda

- ✦ **Doctorate of Business Administration (DBA)**, Cairo University
- ✦ **Master of Business Administration (MBA)**, Arab Academy for Sciences and Technology, Sep. 2012 “Project Management”

### **MANAGEMENT BACKGROUND & BUSINESS SKILLS**

- ✦ Contemporary Management Background.
- ✦ Managerial Finance & Investments Basics.
- ✦ Managerial Accounting & Financial Reporting.
- ✦ Marketing Management Skills.
- ✦ Management Information System (MIS) & E-Business.
- ✦ Operations Management Background.
- ✦ Statistics Background for Business Skills.
- ✦ Enterprise Resource Planning (ERP).
- ✦ Customer Relationship Management (CRM).
- ✦ Research & Business Reporting.
- ✦ Human Resources Skills.
- ✦ Consumer & Organization Behaviour.
- ✦ Business Economics Background.



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**Shareholder & Material and Operation Consultant.**

## Asmaa Sayed

- ✿ **Ph.D.** In the field of Chemical and Environmental Engineering, Faculty of Engineering, Cairo University, National Research Center, Department of Chemical Engineering, Cairo, Egypt ,2009.
- ✿ **M.Sc.** In the field of Chemical and Environmental Engineering (Wastewater Treatment), Faculty of Engineering, Cairo University, National Research Center, Department of Chemical Engineering, Cairo, Egypt ,2005.
- ✿ **B.Sc.** In Chemical Engineering, Faculty of Engineering, Cairo University, 1997.
- ✿ **Diploma** in Economic and Social Planning and Development Diploma in Environmental Planning, Management and Sustainable Development ( 1 years, graduation grade Excellent), National Planning Institute, Egypt - Cairo, 2003/2004.
- ✿ **Study Tour in Canada** In the field of Wastewater Treatment, GIS, Natural Parks and EIA, Canada, 2003.
- ✿ **Training in Japan** In the field of Toxic Chemical Control and Management, RIMP project, JICA, Japan Feb 2007.

## **Member In**

- ✿ JICA ALUMNI Association, 2007.
- ✿ Society of Chemical Engineering in Cairo, from 1999.
- ✿ Chemical and Process Engineering Site, CHISA, from 2004.
- ✿ Society of Clean Energy in Cairo, from May 20





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## Marketing Manager

### Ahmed Hamouda

- ✿ **PHD (2010)** Faculty of Applied Arts. Helwan University .
- ✿ **Master (2006)** Study of the effect of instructive printed Advertisement for developing Awareness for receiver.
- ✿ **Diploma (2003)** Specialized in (indoor-outdoor) advertising Posters and color research.
- ✿ **Bachelor (2002)** Department of Advertisement Faculty of Applied Arts. Helwan University.



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## ACTIVITIES

### COMMERCIAL SERVICES

To ensure that properties such maintain a professional image, **GARDENIA** provides a variety of commercial services including irrigation management, weed control and pruning, leaves removal, trees and shrubs care, maintenance and more.

Cairo Airport



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## ■ RESIDENTIAL SERVICES

If you care about your outdoor surroundings just as much as the inside designs of your living space, **GARDENIA** can help enhance your outdoor needs with residential services ranging from landscape design and installation, to hardscape and turf care maintenance.





**GARDENIA** can make your dreams come true when it comes to your landscape installation needs, whether you are looking for new construction, a renovation of an existing landscape, a secret garden, a manicured lawn or irrigation.



El-Tebbin Thermal Power Plant Station.





## ■ HARDSCAPE INSTALLATION

For a custom-designed outdoor space, **GARDENIA** can create a concept that will bring symmetry between your house and garden, where hardscaping services including patios, driveways, terraces, walkways, retaining walls, stacked stone walls and more.



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## ■ SOFTSCAPE

How you utilize your outdoor space will determine the shape of your land. Flowers, trees, shrubs, lawns, grasses and prairies all work in concert to define any outdoor space.



GARDENIA at international  
&conference for building &  
construction - Egypt



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■ ARTIFICIAL GRASS®

You do not need to use chemicals to grow or protect the grass, you are not adding to pollution levels and affecting the environment on an ongoing basis, artificial grass always looks perfectly manicured so you will never be embarrassed by an unkempt lawn.





## ■ EDGING SOLUTIONS

we understand that products should be application and solution driven.

**GARDENIA** utilizes its deep-rooted knowledge of the landscaping industry and offered products that are unique and on the leading edge of the industry.







## ■ WATER FEATURES

Let **GARDENIA** transform your backyard into an exotic vacation resort and surround you with breathtaking water features including ponds, streams, fountains, waterfalls, artificial rocks.





## CONTACTS

Head office: 16/A5 Ashgar darna compound beside carfour el maadi , Cairo, Egypt,

Contact Info:

☎ Mob: (+2) 0100 6444 899

☎ Giza Branch: 85 King Feisal ST, Haram, Giza, Egypt.

☎ Web: [www.gardenia.eg](http://www.gardenia.eg)

☎ E-mail: [sales@gardenia.eg](mailto:sales@gardenia.eg) & [Tender@gardenia.eg](mailto:Tender@gardenia.eg)